



Job Details

Marketing Manager Fresno, California

Date Posted:

March 7, 2019

Education:

See Below

Job Type:

Full Time

Company Name:

Fresno Rescue Mission, Inc.

Contact:

No Phone Calls please. Please send resume either/by: Mail: P.O. Box 1422 Fresno, CA 93716.

Fax: 559-320-0318 or Email: HRFRM@fresnorm.org.

Website

www.fresnorm.org

Job Description Summary:

The Marketing Manager is an integral part of a team comprised of internal and external resources focused on promoting the message of the Mission in the community, engaging the local church for ministry purposes and achieving FRM's annual fundraising goal. FRM is looking for a person who can elevate the message of the Mission through their creativity and marketing expertise as well as effectively manage and oversee FRM's external mail vendors, fundraising events, community outreach opportunities and other activities of the Development and Community Engagement Departments. The Marketing Manager will have direct oversight over FRM's various communication portals including appeals, newsletters, web site, PR, and digital marketing platforms. Additionally, that individual will assist Executive Staff in making decisions related to advancing the needs of the Mission through external communications. The Marketing Manager will also help oversee and facilitate the Mission's efforts to educate and communicate its message in the Community through social media, outreach events, traditional media, videos and other mediums. duties as assigned.

Requirements:

Bachelor's degree (preferred) and three (3) years of experience in Marketing, Public Relations or related experience; advanced skill levels graphic design applications and Microsoft Office products; familiarity with online content marketing and social media development strategies; demonstrate a Christ-like behavior and attitude in all duties and responsibilities; recognize that the ability to work with confidential material without revealing that information to any unauthorized person is a must.

Application Process:

Individuals interested in being considered for this position should mail the following documents

Attn: Human Resources

- 1) Letter of interest which includes a narrative detailing how the candidate fulfills each of the required and preferred items listed under Requirements
- 2) Resume
- 3) Names, email addresses and telephone numbers of three references who can provide current assessments of the candidate's qualifications for the position.

All employees of Fresno Rescue Mission are an integral part of the outreach ministry of a non-denominational, evangelical ministry sharing the Gospel of Jesus Christ through emergency and educational services. All employees are Christian missionaries and are required from time to time to participate in chapel services, outreach ministries, Bible studies and prayer times. Because of the nature of these types of ministries, it is an absolute necessity that each employee possesses and maintains a Christian testimony of their faith and experience in Jesus, and a lifestyle that is above reproach. What an employee does on their own time may seriously affect his/her ability to perform these types of ministries, which are an important part of their job.

ABOUT THE FRESNO RESCUE MISSION

For 70 years, the Fresno Rescue Mission has sought to serve the least, last and the lost in the Fresno Community. FRM's goal, quite simply, is to take a person from the hopelessness of the streets or poverty and provide them a pathway to sustainability and the life God wants for them. The Mission, Vision and Values of FRM are as follows:

- FRM's Mission: To renew lives and build healthy communities by demonstrating the love of Christ.
- FRM's Vision: To facilitate Gospel transformation through community which provides rescue, recovery and development opportunities for healthy, sustainable living.
- FRM's Values: Christ-centered by treating the least, the last and the lost with dignity, love and compassion.

STATEMENT OF FAITH:

We believe the Bible to be the inspired, the only infallible, authoritative Word of God. (2 Timothy 3:15-17; 2 Peter 1:20-21).

We believe there is one God, eternally existent in three persons: Father, Son and Holy Spirit. (1 Timothy 3:16; Matthew 28:19; Ephesians 4:4-6; 1 Peter 1:2; Romans 8:14-17).

We believe in the deity and humanity of Christ, born of a virgin, His sinless life, His miracles, His vicarious and atoning death through His shed blood, His bodily resurrection, His ascension to the right hand of the Father, His present rule as Head of the Church, and in His personal return in power and glory. (Luke 1:30-35; John 1:14, 5:39; 2 Corinthians 5:21; 1 Corinthians 15:3-4).

We believe that for the salvation of lost and sinful humankind, regeneration by the Holy Spirit is absolutely essential and that we are saved by grace through faith, apart from works; that the sinner who repents and personally accepts the finished work of Christ on the cross becomes a child of God, is made a new creature, and is indwelt by the Holy Spirit. (Ephesians 2:8-9; John 1:12, 3:36; 2 Corinthians 5:17; John 14:17; Hebrews 9:11-14).

We believe in the present ministry of the Holy Spirit, by whose indwelling the Christian is enabled to live a Godly life. (John 14:17; John 16:13-15; Romans 8:14-17).

We believe in the resurrection of the saved and their eternal life with God, and the resurrection of the lost and their eternal separation from God. (1 Corinthians 15:53; Job 19:25-27; John 3:16; 1 Thessalonians 4:13-18; Revelation 20:5-6, 20:11-15).

We believe in the spiritual unity of believers in our Lord Jesus Christ, with equality across racial, gender and class differences. (1 Corinthians 12:13; Ephesians 2:13-14).

We believe in ministerial duty to followers of Christ to minister directly to those in need of food, shelter, clothing, compassionate care, and restoration; and particularly to children in such need. (1 Timothy 4:6-16)

SPIRITUAL GOALS: The spiritual goals of the Fresno Rescue Mission are as follows:

To lift up and glorify the Savior.

To preach, teach and witness concerning the redemptive (saving) and life changing power of Jesus Christ.

To see men, women and children come to have a personal encounter with Jesus.

To build up in the faith and lead to maturity those who have come to know Christ as Savior and Lord through life changing and discipleship programs that includes such things as: Bible studies, prayer, empowerment of the Holy Spirit, personal discipline, constructive work and service to others.

To promote a spirit of unity and cooperation with other like-minded Christians that we might all work together for the cause of Christ.